CITY AND BOROUGH OF WRANGELL IN-HOUSE AND PUBLIC JOB ANNOUNCEMENT

Advertisement for the Marketing and Community Development Coordinator

The City and Borough of Wrangell is seeking qualified candidates for the position of Marketing and Community Development Coordinator. The position will remain open until filled. The position will be posted for no less than 14 days. Applications will be reviewed as early as October 29th, 2024.

The Marketing and Community Development Coordinator is under the supervision and direction of the Economic Development Director. The position emphasis is on visitor industry management and marketing by assisting with development, organization and implementation of the Travel Wrangell's destination marketing plan and associated promotional activities and the Tourism Management Plan and Best Practices program. This includes coordination of marketing initiatives through creative outreach to travel writers, influencers, publications, consultants and third-party media teams.

This dynamic role is ideal for a highly motivated individual who thrives in a fast-paced environment. The successful candidate will have a proven track record of building strong relationships with residents, stakeholders, and industry professionals. Demonstrated experience in event planning, digital media, and print design is essential. The ideal candidate will be passionate about contributing to economic development initiatives and making a positive impact on the community.

This is a permanent hourly position with all City and Borough of Wrangell benefits, paid at Grade 18 ranging from \$26.00-\$32.97. The full job description, qualifications/requirements, and job application can be obtained on the Borough's website at https://www.wrangell.com/jobs.

Applicants are required to submit their cover letter, resume and application to City Hall, 205 Brueger Street (P.O. Box 531), Wrangell, Alaska 99929 or via email at rmarshall@wrangell.com.

The City and Borough of Wrangell is an Equal Opportunity Employer.

Mason Villarma Borough Manager

KSTK announce October 15th through November 1st, 2024 Sentinel publish October 23rd and 30th, 2024